

Sustainability Progress Report



2023 - 2025

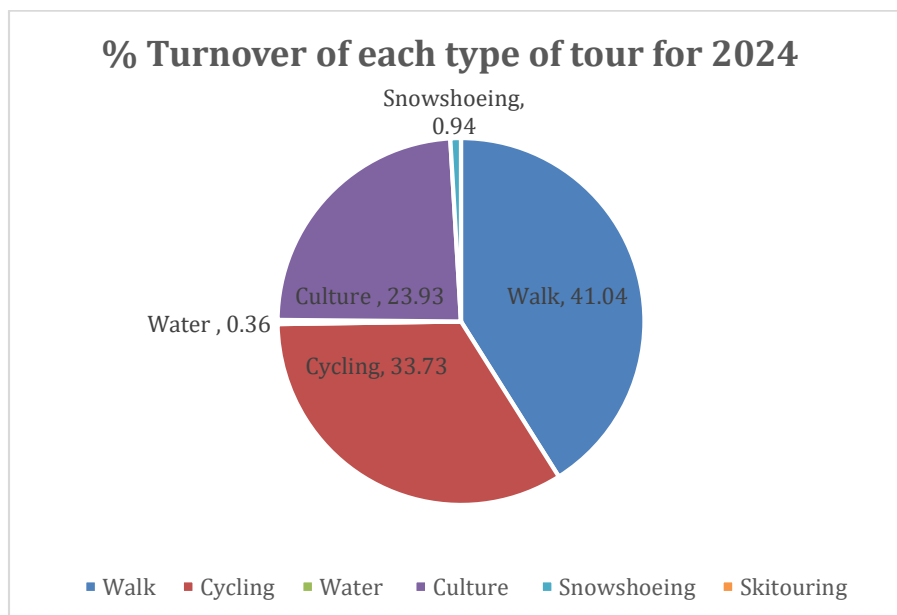
1. Introduction

Romania Active's commitment to the practice of responsible tourism is inspired by the ethical code of the World Tourism Organization and responds to the recommendations made to the creators of holidays & trips. Our commitment stems from the fact that we are professionals who share a real passion for Romania. We want tourism to provide the country with a balanced development and allow it to present itself in its best light.

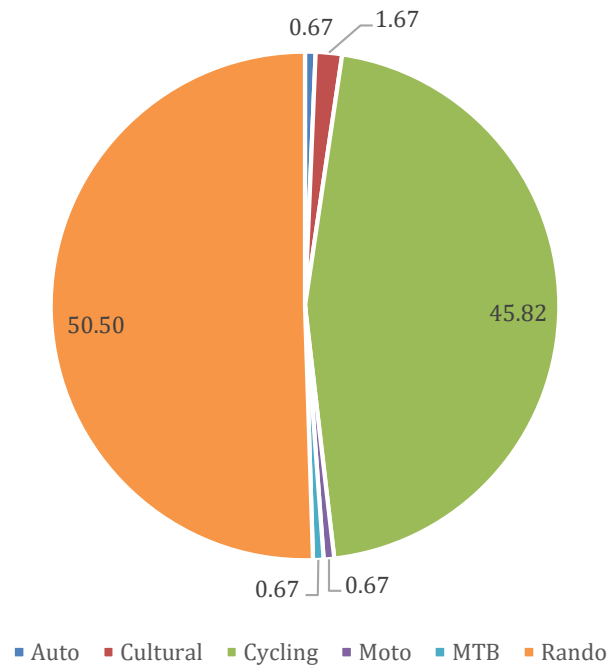
More details here: https://www.romania-active.com/about-romania-active_new/deontologie_new/

2. Key Highlights (Year at a Glance)

Tours:



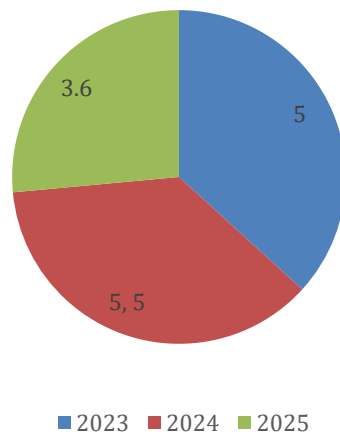
% Turnover of each type of tour for 2025

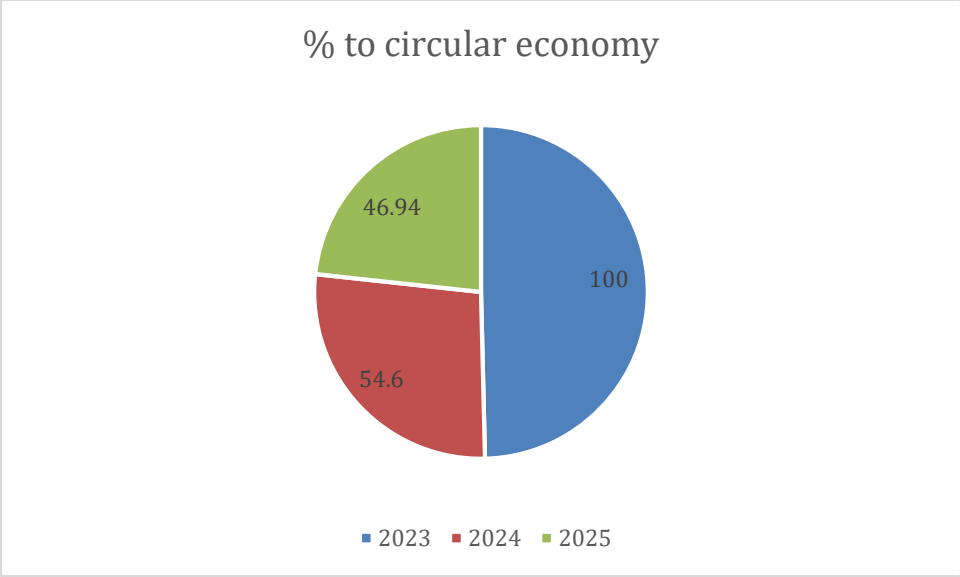


As can be seen, very little cultural tours this year as compared to last year, and cycling quite a bit more than last year. We had no snowshoeing this year.

Waste production:

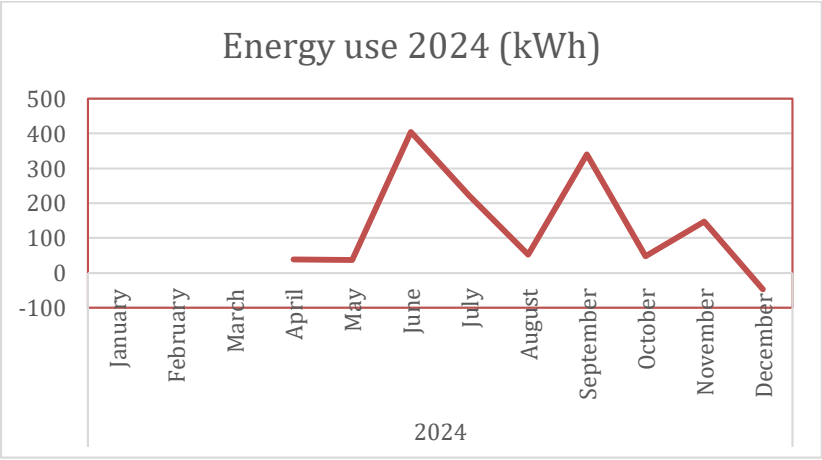
Waste produced (mc)

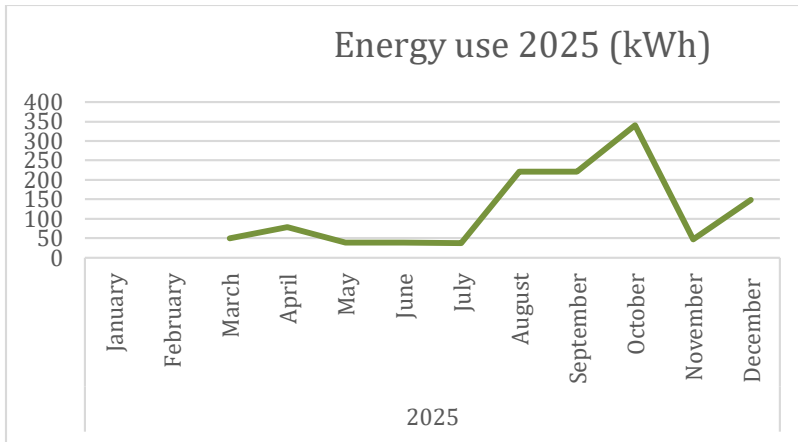




There appears to be a decreasing trend of waste contribution to the circular economy over the three years.

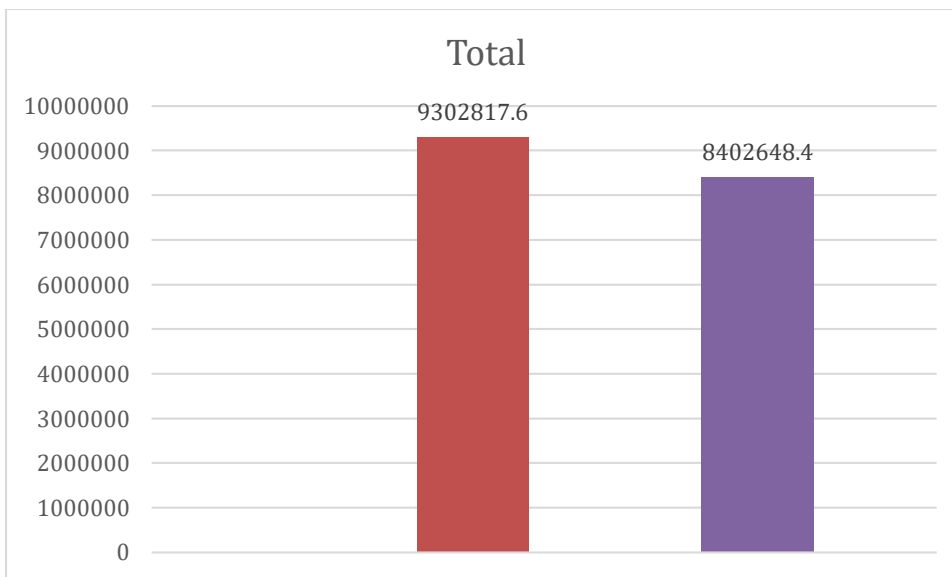
Electricity consumption:





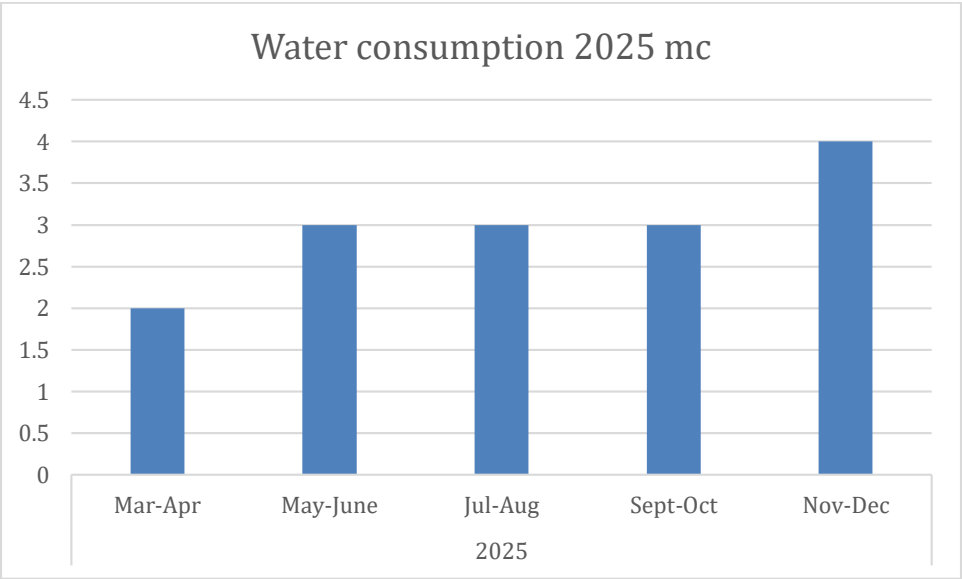
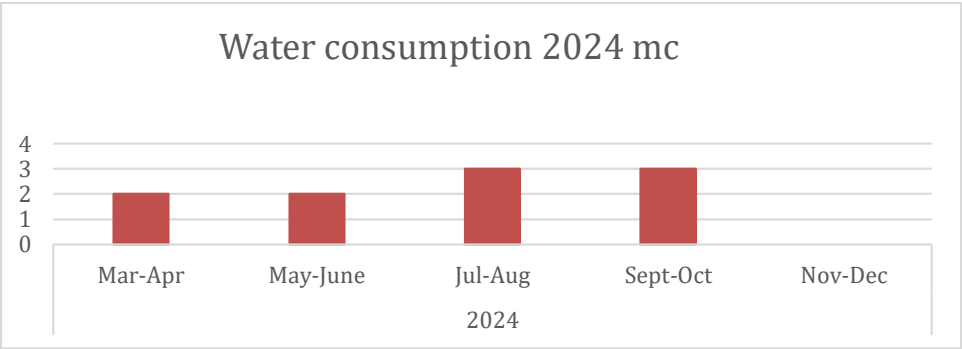
Greatest energy use in 2024 was in June, and in 2025 it peaked in October.

Gas consumption:



Heat consumption peaked in 2024 and began to decrease again in 2025.

Water consumption:



Average Consumption over time

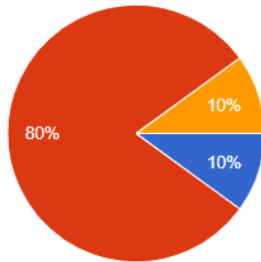
	2023 (baseline)	2024	2025
Waste consumption	An average of 0.5 mc waste collected/month of which an average of 0.5 contributed to the circular economy	An average of 0.46 mc waste collected/month of which an average of 0.25 mc contributed to the circular economy	An average of 0.51 mc waste collected/month of which an average of 0.24 mc contributed to the circular economy
Average electricity use	No data available	138.11 kWh	122.1 kWh
Average heat consumption	Not enough data available	494.7 kWh	389 kWh
Average water consumption	No data	2.5 mc	3 mc

Sustainable partnerships

We have sent out some surveys to our guesthouses and guides concerning sustainability, and these are some of their crucial answers.

Guesthouses

How many are eco certified?



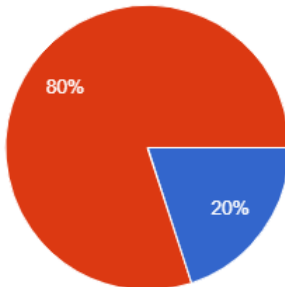
● Da
● Nu
● Nu, dar avem de gand sa ne facem curand

80% = no

10% = yes

10% = are planning to do it soon

What type of waste is mostly produced?

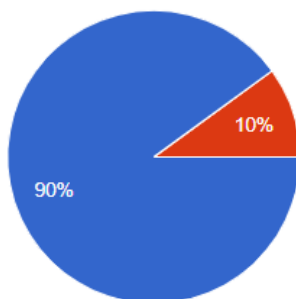


● deșeu menajer
● plastic/hartie
● metal
● deșeu alimentar

80% = plastic/paper

20% = mixed waste

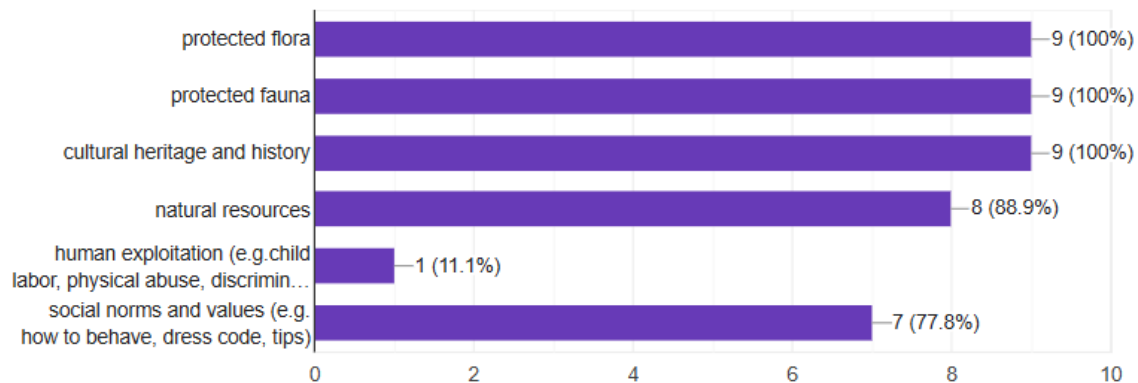
90% took measures to reduce energy use



● Da
● Nu

GUIDES

Guides explain the following to the guests:



3. Our Sustainability Pillars

Adapt to your company's framework, e.g. Planet – People – Partnerships.

3.1 Planet

Environmental initiatives:

Recycling

Compost biodegradable waste at the office – We collect office compost waste separately and take it to the community compost station.

Community projects: We are planning a community engagement project for next spring in April, before the 2026 season. We are planning to organize together with an education centre for mountain exploration (Asociatia Montana Carpati), a gathering of children to collect garbage waste along the hiking trails.

3.2 People

Employee wellbeing, supplier sustainability trainings, fair wages, inclusivity, and community engagement, tourist education

3.3 Responsible Travel / Product Sustainability

Travelife Partner

Active Member of Eco Romania

4. Progress & Metrics

Goal	Baseline (Year)	Target (2027)	Current Status (2025)
Increase waste contribution to circular economy	2023	100% to circular economy in 2027	-53.14% decrease from 2023
Participate in Community projects	2023	1 project by 2027	0 projects
More certified guesthouses	2024	30% of guesthouses	10% of guesthouses

5. Client feedbacks

"At every guesthouse the hosts were very accommodating, we were particularly impressed with Lucia and Maria, who both had beautifully kept guesthouses and were very kind and happy to cater to any requests we made. Our favourite walks were the Curmatura hut round trip, Magura to Bran trip and the round trip of Bucsa peak and Strunga pass. We managed to easily follow the directions provided in the walking notes, except for our last walk, which was Moieciu de Sus to Simon. We came off the route quite early in the walk and I instead found our way back on track using GPS and everything was fine, I'm not sure whether it was our fault for missing a turning or the route was not too clear. All of our transfers went smoothly as planned."

"We liked the accommodations, particularly the first place we stayed in Transylvania. The hosts at all three places we stayed were terrific: welcoming, attending to our needs. They made good food and seemed to enjoy hosting us. One of the places we stayed was very modest, but I appreciate that there are limited options in more rural settings, and that's fine."

"We thoroughly enjoyed the walking tour with you. It was very well organised and we felt had a good balance of different types of hiking, both the natural landscape and the villages we were walking through. It was very interesting seeing traditional agriculture still taking place and some traditional houses (on which point, do you know why many of them are painted green?). All the places we stayed were good in different ways with friendly hosts and again I liked the variety. The food was good and plentiful - almost too much at times - and we appreciated that in many cases we were eating home-grown vegetables. Altogether it was a well-considered and constructed tour and I would be very happy to recommend it to others (in

fact I already have!). My only frustration was not being able to speak more Romanian so I could have had more detailed talks with people. Next time!"

6. Challenges & Next Steps

Honest reflections on areas needing improvement and key goals for next year.

- Reinforce a sustainability commitment in the office
- Further encourage use of public transport for tourists and reduce private transfers
- Increase transparent communication with clients and suppliers to improve the overall experience

7. Certifications & Partnerships

Eco Romania Membership

Travelife Partner

8. Closing Note

Our mission is to raise awareness, on the need to adopt attitudes in accordance with sustainable tourism.

Call to action: We invite all travelers to choose sustainable travel, to discover the jewels of rural Romania, and to share their feedback with us on how to improve our sustainability!